



# Water RoadMap

A Comprehensive  
Business Strategic  
Planning Tool for  
Optimizing Water  
Sustainability





A practical, continuous improvement pathway to water resilience

## Water RoadMap

Water RoadMap is tool designed to support company strategic planning in sustainable water management and achieving environmental, social & governance (ESG) targets.

Water RoadMap assists your organisation to identify potential gaps in **10 management areas** and communicate them to the corresponding department to improve with clear direction.

Water RoadMap provides a quick benchmark of the organization maturity in management against other organizations in the market.

## Key Features



Benchmarking against national, regional, international and industry metrics



Interactive workshop with immediate feedback



Includes ESG assessment and values

## Why is the Water Roadmap essential?

The Water RoadMap is designed to prepare organisations for a increasing demands in sustainability report from the market and build resilience in a world of increasing water scarcity. It is projected that by 2030, Vietnam will experience:

11/16  
Basins



Experience water stress by 2030

160%

Increase in demands for water between 2016 and 2030



Balanced organisational strategy & integrated business systems

## Water RoadMap management areas



## How the RoadMap works



Senior management team participates in a virtual or face-to-face workshop with a trained facilitator.



Water RoadMap instantaneously produces a report at the end of the workshop, summarising:

- (a) baseline and endline water and wastewater usage and costs;
- (b) current strengths, weaknesses and opportunities;
- (c) priority actions and timelines for implementation; and
- (d) your organisation's performance against industry and geographical benchmarks.



A follow-up continuous improvement workshop held 12-18 months later to review achievements and identify next steps.





Water RoadMap has been developed by Water Stewardship Asia Pacific (WSAP) in partnership with Envinta. It is based on a highly successful, commercially proven water, wastewater and chemical use diagnostic tool developed for the International Finance Corporation's Partnership for Cleaner Textiles (PaCT) Program. Envinta is a world leading provider of strategic and environmental management diagnostic, planning and benchmarking tools. With 20 years' industry experience, Envinta's suite of tools are used by more than 25,000 organisations worldwide. WSAP promotes water stewardship and the adoption of the International Water Stewardship Standard in the Asia-Pacific region. WSAP is a membership-based not-for-profit charity. The Water Roadmap tool has been translated to Vietnamese and adapted by Water Stewardship Vietnam - a project by WSAP.